



WAFAA ABDEL SAMIE KABEL



WAFAAK80@GMAIL.COM



01228702472



WWW.LINKEDIN.COM/IN/
WAFAA-KABEL-05629A96/

CURRENT POSITION

Media Account Manager
In Al Akhbar Advertising Agency (Al Akhbar
publishing Group) | - 8- 2002 to present.

Cairo University Bachelor's Degree from Dar El Alum
faculty in 2001.

EDUCATION

Digital Marketing Diploma
2019

Post Graduate Studies (Professional Diploma), Marketing
Management (AUC) 2018

Scholarship Course in The Role of Research in advertising
Market. 2009 – USAID Program.

OBJECTIVE

Seeking a challenging position with a well-respected organization which utilizes my knowledge and focus that I bring to my work. I am committed to developing my career path and to expand on any work experience I gain.

KEY SKILLS

Technical Skills

- Microsoft Office (Word, Excel, Power Point), Outlook, Internet and social media channels.

Personal Skills

- Languages: Excellent command of spoken and written English.

Flexibility, good communication, stress tolerance, integrity, teamwork, analyzing & investigating, negotiation, creativity, decision making, drive, time management skills, deadline-oriented, reporting Skills, attention to detail, and Integrity. .

DUTIES AND EXPERIENCE

- Responsible for making, negotiation and execute deals between advertising agencies.
- Arranging the advertising campaigns including ATL & BTL advertising activities.
- Negotiating and managing opportunities and successfully closing deals with clients.
- Building relationships with accounts, prospects.
- Create presentations and offers for clients.
- Work independently and productively.